

MEN-WOMEN
NOW IS THE TIME
TO **Learn**
TELEVISION
and
RADIO



ANNOUNCING,
ENGINEERING,
T.V. CAMERA
OPERATION, ETC.

Because
2053 new TELEVISION sta-
tions are creating thousands
of new well-paid jobs for
trained broadcast engineers.
This is an excellent "GROWING
FLOOR" opportunity for any
ambitious man or woman to pro-
gress in this interesting, profitable field.
Our "ALL INCLUSIVE COURSE" enables
you to learn everything you need to become
a professional in both T.V. and RADIO,
and receive a First Class OPERATOR'S
LICENSE.

HEAR OUR TRAINEES ON
"CAREER THEATRE"
KECA 10:30-11 P.M. Every Sunday

Notes are reasonable. Day & evening classes
now running. 87% of our graduates are pro-
fessionally employed, and we have over 300
request letters from stations asking for more
qualified graduates. **Start your own business**
for a **FREE ADDITIONAL & FREE BOOKLET**.
(New Val. Classes Forming.)



Frederick H. Spare, Inc.
"The World's Outstanding Radio & TV School"
6249 Santa Monica Bl.—HO. 9-2325

COLGATE COMEDY HOUR
Tonight!



BOB HOPE
with guest stars
TONY MARTIN
FRANCES LANGFORD

KNBH, 8 P.M.
CHANNEL 4

HOLLYWOOD
OPENING NIGHT
starring
Wendell COREY
Maureen O'SULLIVAN
in
"THE LUCKY COIN"
Tonight
KNBH
10:30 P.M.
CHANNEL 4
presented by
ENNOS and EYE-GENE

★ **Free! Illustrated Booklet! Free!** ★

You can read this booklet in 30 minutes—yet it
may easily change the entire course of your life
in 30 DAYS!

This information is especially for YOU, the aver-
age guy in need of a "break."

It can mean more to you than facts in any book
in any library in the U.S. Here's information you
MUST HAVE if you care anything at all about
your future. Send coupon or phone for free in-
formation and free booklet NOW! Absolutely no
obligation!

★ Phone HI. 8383 or Mail Coupon Today ★

"TV OPPORTUNITY"
5100 S. Vermont, Dept. 12-T-7, L.A. 37, Calif.

Gentlemen:
I am sincerely interested in a career, or my own business
in Radio-TV Service. Send me full information regarding
your BUSINESS PLAN, 30 DAY INCOME PLAN and FREE
ILLUSTRATED BOOKLET at once! I understand this places
me under no obligation.

NAME _____ AGE _____
ADDRESS _____
CITY & STATE _____
PHONE _____

★ **Job Opportunities**
New T.V. Stations will need
• T.V. CAMERAMEN
• DIRECTORS
• PRODUCERS
• T.V. FILM
PRODUCTION
ANNOUNCERS
• ACTORS
• WRITERS
• SET DESIGNERS

New is YOUR OPPORTUNITY to pre-
pare for a permanent JOB in
TELEVISION.
ENROLL NOW!
Call or write
American Telecasting Corporation
5600 Sunset Blvd., Hollywood, Cal.
HO 9-8347

For Additional
Radio and Television
Advertisements
See Page 11, Part IV

At Least 100 MEN WANTED Immediately

(18 to 55)
**Who Want To Get Into A Field
PAYING THOUSANDS
\$100-\$200 WEEKLY**

Train for Billion Dollar Television-Radio Industry
as TV Installers, Radio-TV Repairmen, Studio
Technicians.

OR
**Start A Real Growing Business of
YOUR OWN!**

**We Supply and Finance All Equipment
Needed For Your Own Radio-TV Store!...**

Without Endorsers, Interest or
Carrying Charges!

You also benefit by our
AMAZING 30 DAY INCOME PLAN

... plan is designed to train you, in spare time
AT HOME to earn EXTRA CASH in as little as 30
days by making minor repairs and installations!
This leads to a full time career with good pay in
studios, with manufacturers or as owner-operator
of your own Radio-TV Shop

**WHICH WE FINANCE, WITHOUT ENDORSERS,
INTEREST OR CARRYING CHARGES!**

2000 new TV stations to be built in the U.S.!
Radio-TV industry booming as never before! Get
in now! Take your pick of job and business op-
portunities now wide open!

Send today for FREE illustrated booklet telling
how you build and keep big TV receiver and
AC-DC Radio, plus all FREE FACTS on 30-Day In-
come Plan and Radio-TV Business Plan. NO COST,
NO OBLIGATION.

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TONIGHT!
DON'T MISS
JOHN WAYNE
STARRING IN
"STAGECOACH"
ON
KTLA 7:30 p.m.
Channel 5
presented by
STAR-KIST TUNA
AND
BARBARA ANN BREAD

**BE AMONG THE
THOUSANDS
WHO HEAR
DR. FIFIELD'S**
**"STRAIGHT FROM
THE SHOULDER"**
TONIGHT
9:30 to 10:00
KECA-TV
CHANNEL 7

**"Great Churches
of the Golden West"**
An hour of inspirational
worship televised directly
from the church.
KTTV
EACH SUNDAY—11 A.M.
CHANNEL 11
PRESENTED BY
**INGLEWOOD PARK
CEMETERY**
"SERVING GREATER LOS ANGELES"

Bishop Fulton J. Sheen returns to TV
TONIGHT at 7:00

on **"LIFE IS WORTH LIVING"**
(Sponsored by Admiral Corporation)
and for continuous Sunday entertainment...

5:00 **CAPTAIN MIDNIGHT'S
ADVENTURE THEATRE**
(Sponsored by Ovaltine)
5:45 **ANDY KELLY PRESENTS**
guest Leo Carrillo
(Sponsored by Kaiser-Fraser)
6:00 **TWENTY QUESTIONS**
with guest Chester Morris
(Sponsored by Linden Products)
7:30 **SUNDAY FEATURE THEATRE**
"LADY OF BURLESQUE"
starring Barbara Stanwyck, Dennis O'Keefe
plus 90 minutes of top mystery thrills
9:00 **FRONT PAGE DETECTIVE**
with Edmund Lowe
9:30 **ROCKY KING, DETECTIVE**
with Roscoe Karns
(Sponsored by American Chicle Co.)
10:00 **THE PLAINCLOTHESMAN**
(Sponsored by Larus & Brother)

KTTV Channel 11
**WE BUY & SELL
RARE COINS**
GOLD
SILVER
FOREIGN
ANCIENT
COPPER
PAPER MONEY
POSTAGE
STAMPS
S.M. KOEPEL
307 W. 8th St., L.A. RM. 600-Cor. Bldg.
COINS
Gold, Silver, Copper
Bought & Sold, Expert Appraisals
Send \$1 for Premium Catalog
NUMISMATIC GALLERY
226 N. Beverly Dr., Beverly Hills
BR. 2-5833 CR. 1-4281
MYSTERY
"DEVIL PAYS OFF" with
Osa Massen and J. Edw. Bromberg
vs. MARKS THE SPOT
with Jack LaRue and Helen Parrish
Carl Scheib Theater

Radio Today
KALI - 1430 KFOX - 1280 KGLI - 1260 KOWL - 1580
KBIG - 740 KFSG - 1150 KHJ - 930 KPOL - 1540
KECA - 790 KFVD - 1020 KIEV - 870 KRKD - 1150
KERN - 1410 KFVB - 980 KLAC - 570 KVOE - 1480
KEAC - 1330 KGER - 1390 KMPC - 710 KWKW - 1300
KFI - 640 KGFJ - 1230 KNX - 1070 KXLA - 1110

KFI broadcasts the news today at 6, 8:45, 10, 10:55 and 11:45.
Newscast starred (*) uses the news-gathering facilities of the
Los Angeles Times for local coverage.

PROGRAM HIGHLIGHTS
COMEDY—
4:00 KNX-Jack Benny
4:30 KFI-Aldrich Family
KNX-Amos 'n' Andy
5:00 KNX-Bergen & McCarthy
5:30 KNX-December Bride
7:30 KFI-Harris & Faye
8:00 KNX-Our Miss Brooks
8:30 KNX-Mary Little Margie
MUSIC—
11:30 a.m. KNX-N.Y. Philharmonic
4:30 KHJ-Little Symphonies
8:30 KFI-Hr. of Music
DRAMA—
2:00 KFI-Star Playhouse
5:30 KFI-Theater Guild
8:30 KNX-Playhouse
8:30 KHJ-Chicago Theater
PUBLIC INTEREST—
8:00 a.m. KNX-Middle East Story
10:30 a.m. KFI-Chicago Round
Table
4:00 KFVD-Citizens in Action
6:00 KECA-W. Winchell
7:15 KMPC-Open Forum
11:00 KFI-Meet the Press
QUIZ—
8:00 KHJ-20 Questions
MYSTERY—
1:30 KFI-Martin Kane
3:30 KHJ-Official Detective
6:30 KFI-Dragnet
7:30 KNX-The Whistler

SUNDAY CHURCH SERVICES
7:00 A.M. KFI-Radio Pulpit
KMPC-Calvary Hour
KNX-Church of Air
7:30 A.M. KMPC-Bible Class
KFVB-Country Church
of Hollywood
7:45 A.M. KLAC-Church of Christ
8:00 A.M. KNX-Salt Lake City
Tabernacle
8:05 A.M. KFI-Catholic Hour
8:30 A.M. KFVB-Mission
KGFJ-College of
Divine Science
KHJ-Back to God
9:00 A.M. KECA-Sunday School
KHJ-Bible Class
KFC-Liberal Catholic
9:05 A.M. KLAC-Christ Church
Unity
9:15 A.M. KFI-Christian Science
9:30 A.M. KFI-Eternal Light
KHJ-Voice of Prophecy
10:30 A.M. KFSG-Angelus Temple
KHJ-Lutheran Hour
11:00 A.M. KECA-Messiah of
Israel
KFC-First Meth. Ch.
KPOL-Eagle Rock
Baptist Church
KFI-Catholic Hr.
11:30 A.M. KECA-Natl. Vespers
12 NOON KECA-Christian Act'n
1:00 P.M. KECA-Revival Hour
2:00 P.M. KECA-Voice of
Prophecy
3:00 P.M. KFSG-Angelus Temple
KECA-Hour of Decision
4:00 P.M. KECA-Church in Home
4:30 P.M. KRKD-Cent. Nazarene
Church
5:30 P.M. KRKD-Alive Unto God
6:30 P.M. KRKD-Gospel
Evangelist
7:00 P.M. KFSG-Angelus Temple
KFVB-Union Mission
7:30 P.M. KXLA-Church Open
Door
7:45 P.M. KFVB-Catholic
Answers
8:00 P.M. KFVB-1st Presby.
Church
8:30 P.M. KGFJ-College of
Divine Science
9:00 P.M. KECA-Revival Hour
KFC-Episcopalian
Church
9:15 P.M. KFVB-Whisper
Temple Church
9:30 P.M. KXLA-Voice of Calvary
10:15 P.M. KECA-Science of Mind
12 Midnight KECA-Hour of Decision

tonight at 8
on channel **4**
Himself! BOB HOPE
FRANCES LANGFORD TONY MARTIN
In another fast and furiously funny COLGATE
COMEDY HOUR... also with (man alive!) the
Esquire Calendar Girls to keep Great Lover Hope
on the qui vive.
Earlier tonight you'll enjoy a thundering chase with Roy Rogers at
6:30, followed by the Red Skelton Show at 7:00, and the vexations of
Wally Cox as Mr. Peepers at 7:30. After the Comedy Hour and Morse
Robert, see two fine dramas on NBC—at 9:00, Goodyear Television
Playhouse with "The Search," a stirring tale of naval air-sea rescue in
the dangerous waters off Korea... and at 10:00, "The Doctor" (War-
ner Anderson) in another story that only a family doctor could tell...
then at 10:30, Hollywood Opening Night with "Lucky Coin," a
comedy starring Wendell Corey and Maureen O'Sullivan.
NBC TELEVISION
channel **4** **KNBH**

Admiral
presents
Bishop Fulton J. Sheen
*"Life is
worth Living"*
CHANNEL 11
SUNDAY 7 P.M.